## WSOC-TV

Agency Name:	American	Media	Todays date:	11/2/2012
Advertiser Name:	Hudson / R/US R	epresentative	Invoice Nbr.:	
x Credit	Debit	Refund	Transfer	OSI Contract # 338612
Agency #	Advertiser #	Order Ty	/pe	
Date Aired:			Time Aired:	
A/E Name:	Andrea Moore		A/E Number Ntl. Rep Nbr	
Billed at Rate:		Additional Control	Corrected Rate	
Gross Credit/Debit:		\$500.00	Net Credit/Debit	\$425.00
REASON FOR ADJUSTME	NT:			
Agency Commission Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Error Telerep Makegood Error Telerep Makegood Error Telerep Makegood Error Telerep Makegood Error TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period Order Entry Error	or rror ed		Carting Error Technical Diffic Network Overn Invoice Billing Computer Con Production Bill Internet	culty un Error v. Error
rebates from the week of 10/2  11/5 MON 1135p-1207a 1x \$  Approved for Sales			ved for Accounting	



815 Slaters Lane

Phone/Fax **Buyer Name** Sales Office Salesperson

Alexandria, VA 22314

Comments Billing Type American Media & Advocacy Group

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Agency Brand Schedule Dates Contract # Advertiser 3488 CONGRESS (140464) Political - Federal Candidate (1067) American Media & Advocacy Group (4189) 10/24/12-11/05/12 338612

Demo CO-OP

**Entered By** Headline # **Last Modified** Date Entered 11/02/12 06393382 O Jill Hipskind 10/24/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Nov. 2012 Grand Total: **Spots** 25 8 33 \$28,075.00 \$8,000.00 \$36,075.00

**Account Types** HUDSON FOR CONGRESS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, RICHARD HUDSON FOR CONGRESS National/Political 225/403/3488 MEDIAASSISTANT, AMAG Telerep/Philadelphia, Philadelphia (1057) Pol/R Hudson/R/NC US Representative (16382) Telerep/Philadelphia Order Type Sales Tax Net Total Commission Commission % Package Deal 15.00 \$30,663.75 Normal \$5,411.25

10/24/12	EYEWIT NWS 6	\$1,500.00 Charlotte (WSOC)	\$1,500.0	\$1,500.00	<u>н</u>			<b>A</b>	(EST)	:30 6P- 6:30P (EST)	4	10/29/12-10/29/12	14.0 Normal Line / Spot	14.0
10/24/12	EYE NWS DAYBRK	\$1,175.00 Charlotte (WSOC)	\$1,175.0	\$1,175.00	ш			н	(EST)	:30 6A- 6:30A (EST)	4	10/29/12-10/29/12	13.0 Normal Line / Spot	13.0
10/24/12	EYEWIT NWS5.30	\$1,300.00 Charlotte (WSOC)	\$1,300.0	\$1,300.00	1			1	(EST)	:30 5:30P- 6P (EST)	4	10/29/12-10/29/12	12.0 Normal Line / Spot	12.0
10/24/12	DR. OZ	\$825.00 Charlotte (WSOC)	\$825.0	\$825.00	ш			<b>L</b>	3	:30 4P- 5P (EST)	5	10/29/12-10/29/12	11.0 Normal Line / Spot	11.0
10/24/12	ABC-NITELINE	\$700.00 Charlotte (WSOC)	\$700.0	\$700.00	ш		ļ	1	2:05A (EST)	:30 11:35P- 12:05A (EST)	4	10/29/12-10/29/12	10.0 Normal Line / Spot	10.0
10/24/12	EYEWIT NWS 11	\$925.00 Charlotte (WSOC)	\$925.0	\$925.00	1			H	SP (EST)	:30 11P- 11:35P (EST)	5	10/29/12-10/29/12	9.0 Normal Line / Spot	9.0
10/24/12	GD MRN AMR	\$1,075.00 Charlotte (WSOC)	\$1,075.0	\$1,075.00	1	-			3	:30 7A- 8A (EST)	4	10/26/12-10/26/12	8.0 Normal Line / Spot	8.0
10/24/12	EYE NWS DAYBRK	\$1,175.00 Charlotte (WSOC)	\$1,175.0	\$1,175.00	_	1			(EST)	:30 6:30A- 7A (EST)	4	10/26/12-10/26/12	7.0 Normal Line / Spot	7.0
10/24/12	EYEWIT NWS 6	\$1,500.00 Charlotte (WSOC)	\$1,500.0	\$1,500.00	ш	1			(EST)	:30 6P- 6:30P (EST)	4	10/26/12-10/26/12	6.0 Normal Line / Spot	6.0
10/24/12	EYEWIT NWS5.30	\$1,300.00 Charlotte (WSOC)	\$1,300.0	\$1,300.00	L	1			(EST)	:30 5:30P- 6P (EST)	4	10/26/12-10/26/12	5.0 Normal Line / Spot	5.0
10/24/12	EYEWIT NWS 5	\$1,200.00 Charlotte (WSOC)	\$1,200.0	\$1,200.00		-			(EST)	:30 SP- 5:30P (EST)	4	10/26/12-10/26/12	4.0 Normal Line / Spot	4.0
10/24/12	DR. OZ	\$825.00 Charlotte (WSOC)	\$825.0	\$825.00	_	1			झ	:30 4P- 5P (EST)	ر ح	10/26/12-10/26/12	3.0 Normal Line / Spot	3.0
10/24/12	ABC-NITELINE	\$700.00 Charlotte (WSOC)	\$700.0	\$700.00	щ	1			2:35A (EST)	:30 12:05A- 12:35A (EST)	4	10/26/12-10/26/12	2.0 Normal Line / Spot	2.0
10/24/12	EYEWIT NWS 11	\$925.00 Charlotte (WSOC)	\$925.0	\$925.00		1			5P (EST)	:30 11P- 11:35P (EST)	5	10/26/12-10/26/12	1.0 Normal Line / Spot	1.0
Entered	Comments	Station	Total	Rate	Spots	Tu We Th Fr Sa Su Spots	u We Th	SPW Mo 1	Run Times SP	Length R	Sec Le	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Agency/Advertiser:

Date

Accepted-Station:

Date:



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Product Contract # Advertiser Schedule Dates Political - Federal Candidate (1067) 10/24/12-11/05/12 338612

American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382)

CO-OP **Entered By** Headline #

**Date Entered** 

Last Modified 10/24/12 11/02/12 06393382 Jill Hipskind

Charlotte (WSOC)

\$36,075.00	33	Grand Total:
\$8,000.00	8	Nov. 2012
\$28,075.00	25	Oct. 2012
Rate	Spots	By Broadcast Month

		Comments:		Date			8	Accepted-Station	Date			Accepted-Agency/Advertiser:	Accepted
				207		0	RNAT						
10/24/12	OC) ABC-NITELINE	\$700.00 Charlotte (WSOC)	\$700.00			1		:30 11:35P- 12:05A (EST)	:30 11:35F	4	10/24/12-10/24/12	28.0 Normal Line / Spot	28.0
10/24/12	OC) EYEWIT NWS 11	\$925.00 Charlotte (WSOC)	\$925.00	1		1		:30 11P- 11:35P (EST)	:30 11P- 1	5	10/24/12-10/24/12	27.0 Normal Line / Spot	27.0
10/24/12	OC) GD MRN AMR	\$1,075.00 Charlotte (WSOC)	\$1,075.00	1 4		1		(EST)	:30 7A- 8A (EST)	4	10/25/12-10/25/12	26.0 Normal Line / Spot	26.0
10/24/12	OC) EYE NWS DAYBRK	\$1,175.00 Charlotte (WSOC)	\$1,175.00	1 \$		-		30A (EST)	:30 6A- 6:30A (EST)	4	10/25/12-10/25/12	25.1 Normal Line / Spot	25.1
10/24/12	OC) EYEWIT NWS 6	\$1,500.00 Charlotte (WSOC)	\$1,500.00	1 4		1		30P (EST)	:30 6P- 6:30P (EST)	4	10/25/12-10/25/12	24.0 Normal Line / Spot	24.0
10/24/12	OC) EYEWIT NWS5.30	\$1,300.00 Charlotte (WSOC)	\$1,300.00	1		1		- 6P (EST)	:30 5:30P- 6P (EST)	4	10/25/12-10/25/12	23.0 Normal Line / Spot	23.0
10/24/12	OC) ABC-NITELINE	\$700.00 Charlotte (WSOC)	\$700.00	1		1		:30 11:35P- 12:05A (EST)	:30 11:35F	4	10/25/12-10/25/12	22.0 Normal Line / Spot	22.0
10/24/12	OC) EYEWIT NWS 11	\$925.00 Charlotte (WSOC)	\$925.00			-		:30 11P- 11:35P (EST)	:30 11P- 1	5	10/25/12-10/25/12	21.0 Normal Line / Spot	21.0
10/24/12	OC) EYE NWS SUN 6	\$1,500.00 Charlotte (WSOC)	\$1,500.00	1 \$	1			30P (EST)	:30 6P- 6:30P (EST)	4	10/28/12-10/28/12	20.0 Normal Line / Spot	20.0
10/24/12	OC) EYEWIT MDDY SU	\$275.00 Charlotte (WSOC)	\$275.00	1	1			:30 12P- 12:30P (EST)	:30 12P- 1	5	10/28/12-10/28/12	19.0 Normal Line / Spot	19.0
10/24/12	OC) EYEWIT NWS 11	\$950.00 Charlotte (WSOC)	\$950.00	1	1			:30 11P- 11:35P (EST)	:30 11P- 1	5	10/28/12-10/28/12	18.0 Normal Line / Spot	18.0
10/24/12	OC) SAT NT FTB	\$2,500.00 Charlotte (WSOC)	\$2,500.00	1 4	<u>Б</u> .			:30 8P- 11:30P (EST)	:30 8P- 11	и	10/27/12-10/27/12	17.0 Normal Line / Spot	17.0
10/24/12	OC) EYEWIT MDDY SA	\$275.00 Charlotte (WSOC)	\$275.00	i	1			:30 12P- 12:30P (EST)	:30 12P- 1	5	10/27/12-10/27/12	16.0 Normal Line / Spot	16.0
10/24/12	OC) GD MRN AMR	\$1,075.00 Charlotte (WSOC)	\$1,075.00	1 4			1	(EST)	:30 7A- 8A (EST)	4	10/29/12-10/29/12	15.0 Normal Line / Spot	15.0
Entered	Station Comments	Total St	Rate	Spots R	Sa Su s	We Th Fr	W Mo Tu	Run Times SPW	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line
								CONGRESS					
			FOR	ARD HUDSON	****, RICH/	E SCHEDULE *	ESS H IN ADVANC	***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR	Comments	Con			
								Standard	Billing Type	BIII			
				ales Tax	Sa			National/Political	Account Types	Accı			
		S	\$30,663.75	Net Total	Ne			225/403/3488		CPE		Alexandria, VA 22314	≯le×
			\$5,411.25	Commission	ς.				Phone/Fax	Pho		815 Slaters Lane	815
			15.00	Commission %	გ		AMAG	MEDIAASSISTANT,AMAG	Buyer Name	Buy		American Media & Advocacy Group	Ame
				Package Deal	Pa		מֿ	Telerep/Philadelphia	Sales Office	Sale	***************************************	чуда од финализмення на	
			Normal	Order Type	0	vhia (1057)	ia, Philadelp	Telerep/Philadelphia, Philadelphia (1057)	Salesperson	Sale		11000	
		***************************************		Demo	D		140464)	3488 CONGRESS (140464)	nd br	Brand		WSOCTV	

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WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Schedule Dates Product Advertiser

Contract #

338612

Date Entered

10/24/12

3488 CONGRESS (140464) Political - Federal Candidate (1067) American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382) 10/24/12-11/05/12

CO-OP **Entered By** Demo Headline #

Last Modified 06393382 Jill Hipskind

11/02/12

Oct. 2012 Nov. 2012 Charlotte (WSOC)
By Broadcast Month **Spots**25
8

33

\$28,075.00 \$8,000.00 \$36,075.00

Grand Total:

Commission% Package Deal Order Type Commission 15.00 \$5,411.25 Normal

\$30,663.75

Sales Tax

National/Political

225/403/3488

Net Total

10/25/12-10/25/12 10/25/12-10/25/12 Dates Sec Length :30 5:30P- 6P (EST) :30 6P- 6:30P (EST) **Run Times** SPW Mo Tu We Th Fr Sa Su Spots Rate \$1,300.00 \$1,175.00 \$1,500.00

Total

Station

\$1,300.00 Charlotte (WSOC)

EYEWIT NWS5.30

10/24/12 Entered

Comments

:30 7P- 7:30P (EST) :30 6:30A- 7A (EST)

:30 11:37P- NIGHTLINE ×

\$1,600.00

\$1,600.00 Charlotte (WSOC) \$1,175.00 Charlotte (WSOC) \$1,500.00 Charlotte (WSOC)

INSIDE EDITION EYE NWS DAYBRK EYEWIT NWS 6

11/2/12

10/24/12

10/24/12 10/24/12

\$500.00 Charlotte (WSOC)

\$500.00

11/05/12-11/05/12 10/25/12-10/25/12 10/25/12-10/25/12

33.0 Normal Line / Spot

32.0 Normal Line / Spot

Line 31.0 Normal Line / Spot 29.0 Normal Line / Spot 30.0 Normal Line / Spot Line Type / Break Type (Ref #)

Comments Standard

HUDSON FOR CONGRESS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, RICHARD HUDSON FOR CONGRESS

Alexandria, VA 22314

American Media & Advocacy Group 815 Slaters Lane

**Account Types** CPE Billing Type

Phone/Fax Brand Sales Office **Buyer Name** Salesperson

Telerep/Philadelphia

MEDIAASSISTANT,AMAG

Telerep/Philadelphia, Philadelphia (1057)

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Printed At: 03:54 PM on Friday, November 2 2012

B/E Bookend P/B Piggy Back

Accepted Agency/Advertiser

Date:

Accepted-Station:

CONFIDENCIA CONTRACT

Date